Alexander B. Fairman

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EDUCATION

Babson College, School of Business — Wellesley, MA
Candidate for Bachelor of Science in Business Administration and Entrepreneurship — *August 2020 - May 2023*
Concentration in Information Technology Management
Cumulative GPA: 3.63/4.0
Expected Magna Cum Laude Honors, graduated in 3 years
Dean's List & Merit Scholar
Accounting Department recognition for exemplary performance

Relevant Coursework: Managerial Accounting, Principles of Finance, Financial Accounting, Foundations of Management and Entrepreneurship, Quantitative Methods I & II, Wall Street Prep Acquisition & Modeling Certification expected by September 2022

Lund University, School of Economics and Management — Lund, Sweden
Semester Abroad — *August 2022 - December 2022*

EXPERIENCE

Monument Square Investment Group — Beverly Hills, CA
Private Equity Analyst Intern — *October 2021 - July 2022*
- Performed acquisition analysis on single-family and multifamily investments totaling 825 units
- Performed a broad range of due diligence on three residential investment opportunities equaling $176.9 million in total capitalization
- Constructed market and competitive analysis on $9.5 million equity investment approved by investment committee
- Completed comp workbooks analyzing market rents, property sales, land acquisitions, and the development pipeline
- Utilized Microsoft Access to create a centralized database for market analysis by population size, population growth, and median household income
- Engineered market targeting dashboard with ESRI ArcGIS and data on all 3,006 U.S. counties
- Created Python script to retrieve third-party API data from school district ranking service
- Worked closely with the Director of Investments on improving acquisition identification processes

Web Developer — Encinitas, CA
Self Employed — *June 2019 – Present*
- Performed in-depth evaluation of the user interface of client websites to boost search engine visibility and increase usability
- Ownership of all stages in the development process including competitive analysis, ideation, design, and implementation
- Communicated and implemented strategies to improve online presence and sales/conversions
- Addressed milestones ahead of schedule and managed client expectations
- Created unique websites for a number of companies including a yacht rental service, drive-in movie theatre, Parkinson's center, holiday light show, and more
- Coordinated new strategies when project goals shifted and an alternative approach was required

LEADERSHIP & ATHLETICS

Babson College — Wellesley, MA
Officer of the Cryptocurrency Club — *September 2021 – Present*

NCAA Lacrosse Player — Wellesley, MA
Member Babson College Men's Lacrosse Team — *September 2020 – Present*

SKILLS & PROJECTS

- Excel Financial Modeling and Prediction
- Microsoft Suite
- Minitab Statistical Analysis and Modeling
- Intuit QuickBooks
- Adobe Suite
- Microsoft Access
- Tableau
- Airtable Database
- Final Cut Pro
- Python Analysis & Automation
- JavaScript, jQuery
- HTML, CSS

- Assisted client in the vintage furniture industry by overhauling their website which led to a 18.59% decrease in user bounce rate and 58.72% increase in unique visitors over an annual basis
- Created and integrated booking functionality alongside white label software teams on multiple rental websites

Programs/Clubs: Babson Finance Association, Babson Real Estate Club, Babson Cryptocurrency Club

Interests: Scuba Diving, Guitar, Archery, Snowboarding, Sailing, Woodworking